

nevada[®]PR

The Benefits

Specialist

Nevada PR will only focus on technology products and gadgets, its our specialist area - its what journalists know us for.

There are no Trainers, Hotels, Perfumes or Ice-creams being promoted by us or distracting us from what we are good at.

Big Fish - Small Pond

We are committed to working with only a few companies to gain maximum exposure to consumers and trade.

You will be important to us

Your products will be worked on throughout the week every week. Not just limited to one day a week.

Meeting tight deadlines: Our speedy response to request ensures that, providing they are available, samples are sent out immediately with next day delivery and request for images and press releases are supplied the same day.

Contacts

We believe we will secure you maximum exposure to consumers through our wide bank of contacts.

We target all mediums including regional and national press, magazines, television and radio.

Our contact database covers a wide spectrum of targeted area's from travel, mens, audio, womens, home, gardening, business to consumer, trade press plus many more.

Because we are known by Journalists as a specialist in Technology, they know we can often help with the latest product, specialist product, offers & giveaways.

*If you are
choosing a
PR Company -
choose a
SPECIALIST*



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Competitions/Promotions

Nevada PR can secure competition giveaways and readers offers in high profile national newspapers and television as well as regional/local newspapers. These promotions guarantee features at a fraction of the cost of advertising.



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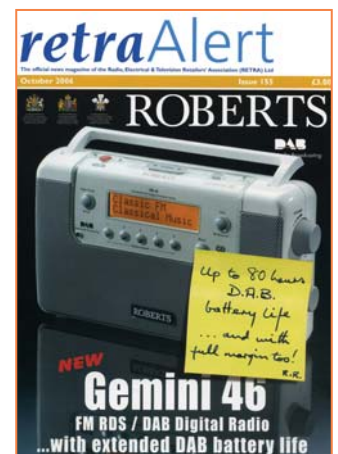
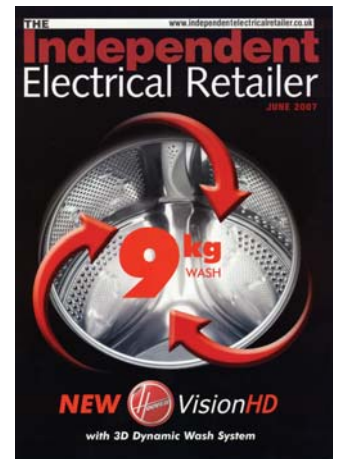


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Trade Press

Nevada have enjoyed an excellent relationship with the Electrical, Radio Trade and Trade Association press for nearly 40 years.

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Influential High Profile Gadget Mags

Buyers from major retail chains to independent stores read and are influenced by high profile gadget magazines. Nevada PR has a long established report with journalist from the major leading names.



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Spin

Existing products need re-introducing to the market with new spin. With a new angled press release products can be featured a long time after initial launch.



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Seasonal Targets

Mothers Day, Fathers Day, Christmas, Festival Season - these are all periods that featured in the press for Gift Guides and Nevada PR is often relied on by Journalist looking for multiple choice of product - to make their life easier.



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Inclusion into Multiple Features

Journalist know that we hold a bank of ready to go product, images and press releases. It makes a journalist' life easy to call us for a one stop selection - and will often just take what we have to offer rather than sourcing selected product.



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Targeted Audiences

Nevada PR already holds a vast bank of contacts in specialist media, and will establish new relationships should there be a new area that suits your product.

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