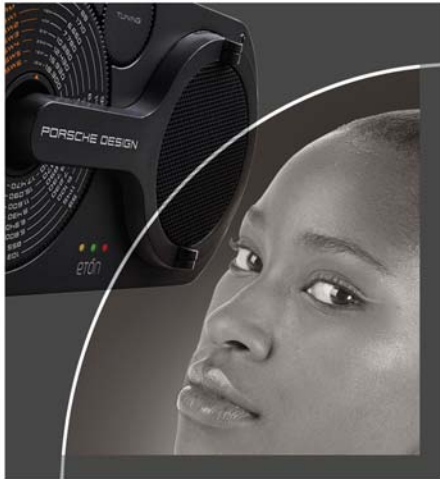


the nevada® group



OVER 40 YEARS OF
EXCELLENCE

the nevada® group

40 YEARS OF EXCELLENCE



Key Contacts



Mike Devereux
Managing Director



Phil Jeffrey
Commercial Manager



Gemma Paxton
Dealer Sales



Helen Wells
Accounts Executive

- Established in 1969
- Four divisions:
 - Radio Distribution
 - Radio Communications
 - Musical Instrument Retail
 - Public Relations
- Radio Distribution division works with leading UK retailers, Radio Stations, Incentive companies and over 300 Independent electrical stores.
- Award winning company
 - *What Hi-Fi 'Best DAB Handheld 2005*
 - *Business Excellence' award 2005/6*
 - *MIA Music Innovation' Award 2006*
 - *MIA Business Enterprise Award 2009*
 - *Fender Europe Top Dealer 2005*
- UK and European distributors for:
 - Porsche Design Audio
 - Eton Corporation USA
 - Maha/Powerex Batteries & Chargers
- Launched NEVADA brand products in 2005
- The ND-01 DAB handheld won *'What Hi-fi Sound and Vision' best DAB Handheld 2005*
- Nevada Sinfonie II - 1st Multi region Digital radio - 2010
- Nevada's in-house marketing department promotes our products through National Newspapers, magazines, TV and radio to drive sales to our dealers and their customers.
- We offer full dealer and customer technical support and have our own dedicated service facilities and product support team.

Nevada Distribution

Unit 1 Fitzherbert Spur Farlington Portsmouth PO6 1TT
Tel: 02392 313 095 email: phil@nevada.co.uk

SELFRIDGES&CO

John Lewis

Paul Smith

Fenwick

The electronics specialist
maplin

Dixons travel

Fillier

Trago Mills

mfi

EPC

CONRAN

natural collection

IPC MEDIA

BBC

Harrods



mia
Music Industry Association
Business Enterprise
Award 2009

Fender
Europe Top
Dealer 2005



nevada[®]distribution

consumer electronics

We operate the European distribution for Eton Corporation USA, being responsible for sales, marketing and service to retailers and distributors throughout Europe.

We are UK appointed distributors for the Powerex & Maha brand of high end batteries and chargers.

nevada[®]

We have developed our own range of NEVADA branded Digital Radios and Musical equipment

etón

Distributors for the eton range of Consumer Electronics

MAGIC BOX

Distributors for the Magic Box range of Consumer Electronics and Telephones

MAHA[®]

Distributors for the Maha range of Battery Chargers

POWEREX

Distributors for the Powerex range of Batteries

DAB Digital Radio

- Eton
- Nevada
- Magic Box
- Pure Digital

Internet Radio

- Eton
- Magic Box
- Revo

Portable Radio

- Eton

Shortwave Radio

- Eton

Wind Up Radio

- Eton

Telephones

- Amplicom
- Magic Box

iPod Docks

- Eton
- Magic Box

Baby Monitors

- Eton

Two Way Radio - PMR446

- Alinco
- Motorola
- Yaesu
- Icom

Batteries & Chargers

- Maha
- Powerex



Nevada Sinfonie II



eton Scorpion



Eton Mobius



MCH-9000 & Batteries



Eton Soultra

radio communication products

We act as exclusive UK distributors for a number of radio communications manufacturers mainly for the Hobby radio market.

Main dealers for:

- Yaesu
- Icom
- Kenwood



ALINCO

A range of Amateur radio HF, VHF transceivers and scanning receivers from Japan

COMET

A range of Amateur radio antennas, meters, filters and accessories

DAIWA

High quality Japanese Test Meters

GRE

Japanese manufacturer of Handheld and base scanning receivers

K40

USA made CB radio antennas

maycom

Korean manufacturer of Airband Receivers and CB transceivers.

PALSTAR

Range of power supplies and Amateur radio equipment

SIRIO

Italian manufacturer of CB radio, Marine and Amateur radio antennas

SOLARCON

USA manufacturer of CB radio Antennas

uniden Bearcat

Handheld, Mobile and base station wideband scanning receivers

ZG Zetagi

Italian manufacturer of CB & Amateur Radio equipment and accessories



Amateur Radio

- Alinco
- Comet
- Daiwa
- Palstar
- Van Gordon

Scanning Receivers

- Alinco
- AOR
- Bearcat
- GRE
- Icom
- Maycom
- Uniden
- Yaesu

Shortwave Radio

- Eton
- Palstar
- Icom
- Yaesu

CB Radio

- Maycom
- Sirio
- Solarcon
- Zetagi
- K40
- Moonraker
- Midland

Power Supplies

- Alinco
- Palstar

Cable

- Coaxial
- Antenna Wire
- Twin Feeder
- DC cables



Alinco DX-SR8



eton Satellit 750



Alinco DJ-G7



eton G8



Cable



nevada[®]music

Over the past 40 years Nevada Music has established itself as one of the UK's top musical instrument and sound equipment retailers. Operating from a 24,000 sq ft warehouse complex in the City of Portsmouth on the South coast of England.



Using leading edge e-commerce our team has established Nevada as one of the top music retailers in the UK.



High profile advertising

- The latest musical instruments & equipment
- Over 1500 guitars on display
- Roland Planet centre
- In-house technical support
- Award Winning Reputation
- Nevada brand musical instruments
- Working in partnership with education
- Staffed by professional musicians



Top rated website



Roland Planet Shop-in-Shop



Nevada Keyboard and Guitars



Music Warehouse



Marcia Brogan
PR Department
Tel:
01489 578737
marcia@nevada.co.uk



Our PR division offers a unique service with a focus on consumer electronics. We can give clients a tailored service that really gets results.

Over the years we have built up close contacts with national and local press, magazines, television and radio. We have access to a wide spectrum of specialist media from travel, men's, audio, women's, home, gardening, business to consumer, trade press plus many more.

CLIENTS

etón

PORSCHE DESIGN

MAGICBOX

ALINCO



WORLDSPACE

COMET

amplicom



nevada®

Unit 1, Fitzherbert Spur
Farlington Portsmouth PO6 1TT